



DEALER#:

WHOLESALE DEALER APPLICATION

PLEASE PRINT CLEARLY INK

DATE:

BUSINESS NAME

OWNER NAME(S)

SALES TAX, FEDERAL TAX ID OR RETAIL LICENSE#

ALL STOCKIST & MERCHANT APPLICATIONS MUST ATTACH A COPY OF SALES TAX, FEDERAL TAX ID OR RETAIL LICENSE.

NUMBER OF EMPLOYEES

PREFERRED METHOD OF CONTACT:

ACCOUNTS PAYABLE CONTACT

PHONE ()

ACCOUNTS PAYABLE EMAIL ADDRESS

BUYER'S NAME

PHONE ()

BUYER'S EMAIL ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

COUNTRY

SHIPPING ADDRESS

CITY

STATE

ZIP

COUNTRY

BUSINESS PHONE ()

FAX ()

BUSINESS EMAIL

IS SHIPPING ADDRESS

RESIDENTIAL Y N

BUSINESS Y N

BUSINESS WEBSITE

BUSINESS FACEBOOK

BUSINESS TWITTER

BUSINESS INSTAGRAM

OTHER

MARKETING CONTACT/PHONE ()

IS WEBSITE AN ECOMMERCE SITE?

HOW MANY FB FOLLOWERS DOES YOUR BUSINESS PAGE HAVE?

CURRENT SUPPLIER(S)

TYPE OF BUSINESS (CIRCLE ONE)

PET RETAIL

FEED STORE

MOBILE UNIT

GROOMING

TACK SHOP

COOPERATIVE

FARM STORE

WEBSITE SALES

SHOW INDUSTRY

REGULAR BUSINESS HOURS

MON-FRI _____

SATURDAY _____

SUNDAY _____

HAVE YOU EVER PURCHASED SCS PRODUCTS BEFORE?

IF SO, WHAT?

WHAT NAME/ADDRESS WAS YOUR ACCOUNT LISTED?

SALES REP?

HAS YOUR BUSINESS OR OWNERS DECLARED BANKRUPTCY OR COMPROMISED ANY DEBTS IN THE LAST SEVEN YEARS?



WHOLESALE DEALER APPLICATION

WHICH WHOLESALE TRADE MARKETS HAVE YOU ATTENDED IN THE LAST 12 MONTHS?

WHAT OTHER COMPANIES DO YOU SELL WHOLESALE PRODUCTS FOR?

WHAT OTHER BRAND NAME LINES DO YOU OFFER OR SELL?

WHICH SHOWS DO YOU PLAN ON ATTENDING IN THE NEXT 12 MONTHS?

DO YOU PLAN TO HAVE A BOOTH AND SELL SCS PRODUCTS?

AFTER CAREFULLY REVIEWING THE DESCRIPTIONS OF EACH LEVEL BELOW, PLEASE CHOOSE ONE TO BE CONSIDERED FOR IN OUR COMPANY.

STOCKIST

MERCHANT

BROKER

DISCLAIMER

AT SHOWCOAT SOLUTIONS, LLC, WE BELIEVE THAT OUR SUCCESS IN AN AREA IS TIED DIRECTLY TO THE CALIBER OF THE INDIVIDUAL STOCKIST, MERCHANT, OR BROKER RESPONSIBLE FOR LOCAL SALES. BECAUSE OF THIS, WE MUST BE EXTREMELY SELECTIVE WHO THOSE QUALIFIED, INDUSTRY-RELATED STOCKIST, MERCHANTS, OR BROKERS MAY BE.

THE SHOWCOAT SOLUTIONS STOCKIST/MERCHANT/BROKER APPLICATION PROCESS IS HIGHLY COMPETITIVE. WE RECEIVE HUNDREDS OF INQUIRIES PER YEAR, AND SELECT ONLY A FEW. THE LOCATION AND DEVELOPMENT OF REPRESENTATIVE OPPORTUNITIES IS DETERMINED BY SHOWCOAT SOLUTIONS, LLC BASED ON CORPORATE GOALS FOR EXPANSION IN SPECIFICALLY TARGETED MARKETS ALONG WITH CONSUMER DEMAND.

WE CAN NOT OFFER OPPORTUNITIES TO ALL QUALIFIED CANDIDATES, BUT RATHER, DO OUR BEST TO SELECT THE BEST CANDIDATES TO FILL A LIMITED NUMBER OF SPOTS AVAILABLE.

THE FIRST STEP IN OUR PROCESS IS TO REVIEW THE CATEGORY OPTIONS AND CHOOSE WHAT BEST FITS YOUR LIFESTYLE. THEN FILL OUT THE APPLICATION WITH THE PROPER DOCUMENTATION. EMAIL COMPLETED PACKET TO SCS. UPON RECEIPT OF YOUR COMPLETED FORM, WE WILL REVIEW THE INFORMATION TO ASSESS WHETHER OR NOT YOU MEET THE CURRENT PRELIMINARY CRITERIA FOR CONSIDERATION AND WILL RESPOND TO YOUR SUBMISSION WITHIN APPROXIMATELY TWO WEEKS.

IF SHOWCOAT SOLUTIONS, LLC DECIDES YOU MEET THE PRELIMINARY CRITERIA FOR CONSIDERATION, YOU WILL BE CONTACTED PERSONALLY BY THE OWNERS OF THE COMPANY TO DISCUSS THE NEXT STEPS IN THE PROCESS.

MAKE SURE TO ATTACH YOUR BUSINESS SALES TAX, FEDERAL TAX ID OR RETAIL LICENSE ALONG WITH THE COMPLETED MULTIJURISDICTIONAL UNIFORM SALES & USE TAX CERTIFICATE SUPPLIED BY SHOWCOAT SOLUTIONS, LLC.

PLEASE BE SURE TO ATTACH A LIST OF THREE REFERENCES. MAKE SURE TO INCLUDE THEIR FIRST/LAST NAME, CELL PHONE NUMBER, EMAIL ADDRESS AND RELATIONSHIP TO YOU.

APPLICANT SIGNATURE HERE:

SHOWCOAT SOLUTIONS LLC



STOCKIST WHOLESALE TRADE ONLY

- ALL STOCKIST MUST HAVE EXPERIENCE USING SCS PRODUCTS BEFORE THEY MAY BE APPROVED.
- STOCKIST WILL RECEIVE THE HIGHEST VOLUME DISCOUNT FOR BULK ORDERS.
- STOCKIST WILL HAVE FIRST PRIORITY TO REPRESENT SCS AT NATIONAL & STATE LEVEL SHOWS.
- STOCKIST MUST ORDER A MINIMUM OF TEN CASES WITH EACH ORDER AND SCS WILL PAY HALF THE SHIPPING COSTS.
- STOCKIST ORDERING ELEVEN CASES OR MORE WILL RECEIVE FREE SHIPPING.
- STOCKIST ORDERING FILL IN INVENTORY LESS THAN TEN CASES MUST PAY ALL SHIPPING.
- OFFICIAL SCS STOCKIST WILL BE RESPONSIBLE FOR PROPERLY BILLING, PACKING, SHIPPING THEIR CUSTOMER ORDERS PER SCS STANDARDS.
- ALL ORDERS PLACED BY STOCKIST MUST BE PAID IN FULL BEFORE ORDER MAY BE SHIPPED.
- SCS WILL PROVIDE AN EXTENSIVE SELECTION OF PROMOTIONAL COLLATERAL TO PROMOTE SALES. ADDITIONAL NEEDS MAY BE PURCHASED FROM SCS AT A WHOLESALE BULK RATE.
- OFFICIAL SCS STOCKIST WILL BE LISTED AS SUCH ACROSS ALL COMPANY ADVERTISING.
- STOCKIST TERRITORY TO BE DETERMINED AS OUTLINED IN STOCKIST CONTRACT.
- OFFICIAL SCS STOCKIST WILL BE ASSIGNED A UNIQUE SALES CODE. ALL SALES GENERATED BY THIS STOCKIST WILL BE DOCUMENTED USING THIS CODE.
- ONLINE CUSTOMER ORDERS MAY BE PLACED USING THE STOCKIST SALES CODE IN THE NOTES SECTION ON THE CHECKOUT PAGE TO INSURE STOCKIST RECEIVES CREDIT FOR THAT SALE. STOCKIST WILL RECEIVE COMMISSION BASED ON THAT SALE AS DETERMINED IN STOCKIST CONTRACT. ONLINE ORDERS SHIPPED BY SCS.
- STOCKIST MUST COMPLETE PRODUCT KNOWLEDGE AND TRAINING PROVIDED DIRECTLY BY SCS TO FINALIZE APPROVAL.
- STOCKIST WILL BE EXPECTED BY SCS TO EXTENSIVELY PROMOTE AND ADVOCATE SCS PRODUCTS ACROSS MEDIA CHANNELS THEY HAVE ACCESS TOO, ALONG WITH ALL SHOWS ATTENDED EACH MONTH.
- ALL STOCKIST MUST ABIDE BY THE PRICING POLICY AS OUTLINED BY SCS AND MAY NOT ADJUST SAID PRICING WITHOUT DOCUMENTED APPROVAL FROM SCS.
- STOCKIST MAY NOT HAVE THEIR OWN INDIVIDUAL SCS BRANDED MEDIA OUTLETS.

MERCHANT WHOLESALE TRADE ONLY

- ALL MERCHANTS MUST HAVE EXPERIENCE USING SCS PRODUCTS BEFORE THEY MAY BE APPROVED.
- OFFICIAL SCS MERCHANTS WILL BE AUTHORIZED TO STOCK A VARIETY OF PRODUCT TO RESELL.
- MERCHANTS WILL RECEIVE A COMPETITIVE WHOLESALE DISCOUNT FOR ORDERS.
- TO RECEIVE MERCHANT DISCOUNT PRICING THE MINIMUM ORDER IS FIVE CASES AND SCS WILL PAY HALF THE SHIPPING COSTS.
- MERCHANTS ORDERS OF SIX TO TEN CASES WILL RECEIVE FREE SHIPPING.
- ALL ORDERS PLACED BY MERCHANTS MUST BE PAID IN FULL BEFORE ORDER MAY BE SHIPPED.
- SCS WILL PROVIDE CERTAIN PROMOTIONAL COLLATERAL TO PROMOTE SALES. ADDITIONAL PROMO SUPPLIES MAY BE PURCHASED FROM SCS AT A WHOLESALE BULK RATE.
- OFFICIAL SCS MERCHANTS WILL BE LISTED AS SUCH ACROSS ALL COMPANY ADVERTISING.
- MERCHANT TERRITORY TO BE DETERMINED AS OUTLINED IN MERCHANT CONTRACT.
- OFFICIAL SCS MERCHANTS WILL BE ASSIGNED A UNIQUE SALES CODE. ALL SALES GENERATED BY THIS MERCHANT WILL BE DOCUMENTED USING THIS CODE.
- ONLINE CUSTOMER ORDERS MAY BE PLACED USING THE MERCHANT SALES CODE IN THE NOTES SECTION ON THE CHECKOUT PAGE TO INSURE MERCHANT RECEIVES CREDIT FOR THAT SALE. MERCHANT WILL RECEIVE COMMISSION BASED ON THAT SALE AS DETERMINED IN MERCHANT CONTRACT. ONLINE ORDERS SHIPPED BY SCS.
- MERCHANTS MUST COMPLETE PRODUCT KNOWLEDGE AND TRAINING PROVIDED DIRECTLY BY SCS TO FINALIZE APPROVAL.
- MERCHANTS WILL BE EXPECTED BY SCS TO PROMOTE AND ADVOCATE SCS PRODUCTS ACROSS MEDIA CHANNELS THEY HAVE ACCESS TOO, ALONG WITH ALL SHOWS ATTENDED EACH MONTH.
- ALL MERCHANTS MUST ABIDE BY THE PRICING POLICY AS OUTLINED BY SCS AND MAY NOT ADJUST SAID PRICING WITHOUT DOCUMENTED APPROVAL FROM SCS.
- MERCHANTS WILL ENJOY AN ADDITIONAL EXCLUSIVE DISCOUNT ONCE A MONTH FOR ORDERS PLACED BY SAID MERCHANT FOR THEIR PERSONAL USE. DISCOUNTS WILL BE OUTLINED IN FINAL MERCHANT CONTRACT.
- MERCHANTS MAY NOT HAVE THEIR OWN INDIVIDUAL SCS BRANDED MEDIA OUTLETS.

BROKER COMMISSION CONTRACT

- ALL BROKERS MUST HAVE EXPERIENCE USING SCS PRODUCTS BEFORE THEY MAY BE APPROVED.
- OFFICIAL SCS BROKERS WILL NOT BE AUTHORIZED TO STOCK PRODUCT IN ORDER TO RESELL.
- OFFICIAL SCS BROKERS WILL BE ASSIGNED A UNIQUE SALES CODE. ALL SALES GENERATED BY THIS BROKER WILL BE DOCUMENTED USING THIS CODE.
- TO CONVENIENTLY ALLOW YOU THE OPPORTUNITY TO PROMOTE/SELL/PROFIT WITH ZERO HASSLE OF STOCKING, PACKING AND SHIPPING; ALL BROKER SALES WILL FUNNEL DIRECTLY THROUGH THE SCS OFFICE. SCS WILL THEN PACK/SHIP DIRECTLY TO THE CUSTOMER FROM OUR FACILITY IN ALABAMA.
- ONLINE CUSTOMER ORDERS MAY BE PLACED USING THE BROKERS SALES CODE IN THE NOTES SECTION ON THE CHECKOUT PAGE TO INSURE BROKER RECEIVES CREDIT FOR THAT SALE.
- ALL ORDERS PLACED BY BROKERS MUST BE PAID IN FULL BEFORE ORDER MAY BE SHIPPED.
- BROKER COMPENSATION WILL BE PAID THE FOLLOWING MONTH BASED ON THE TOTAL OF PAID SALES DOCUMENTED UNDER SALES CODE. COMMISSION PERCENTAGE WILL BE OUTLINED IN THE FINAL CONTRACT AND AGREED UPON BEFORE BROKER RECEIVES ANY COMPENSATION/CREDIT.
- OFFICIAL SCS BROKERS WILL BE LISTED AS SUCH ACROSS ALL COMPANY ADVERTISING.
- SCS WILL PROVIDE LIMITED PROMOTIONAL COLLATERAL TO PROMOTE SALES.
- BROKERS MUST COMPLETE PRODUCT KNOWLEDGE AND TRAINING PROVIDED DIRECTLY BY SCS TO FINALIZE APPROVAL.
- BROKERS WILL BE EXPECTED BY SCS TO PROMOTE AND ADVOCATE SCS PRODUCTS ACROSS MEDIA CHANNELS THEY HAVE ACCESS TOO, ALONG WITH ALL SHOWS ATTENDED EACH MONTH.
- ALL BROKERS MUST ABIDE BY THE PRICING POLICY AS OUTLINED BY SCS AND MAY NOT ADJUST SAID PRICING WITHOUT DOCUMENTED APPROVAL FROM SCS.
- BROKERS WILL ENJOY AN ADDITIONAL EXCLUSIVE DISCOUNT ONCE A MONTH FOR ORDERS PLACED BY SAID BROKER FOR THEIR PERSONAL USE. DISCOUNTS WILL BE OUTLINED IN FINAL BROKER CONTRACT.
- BROKERS MAY NOT HAVE THEIR OWN INDIVIDUAL SCS BRANDED MEDIA OUTLETS.

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